

Robin Mosley

WRITER AND ASSOCIATE EDITOR

Chicago, IL | robinmosley2@outlook.com | robinmosley.com/writing

Dynamic, internet-savvy and trend-forward **Writer and Associate Editor** with experience reporting and editing news stories. Passionate about deeper investigative features and knowledgeable about pitching news stories. An interest in fact-checking, accuracy, and fairness in the editing process. Skilled in making contacts and securing interviews via cold-emailing and using systems like HARO. Able to meet deadlines, absorb feedback from editors and is dedicated to improving writing and reporting. Quick and effective, open-minded and persistent storyteller who thrives in a fast-paced environment. Able to self-edit, stay abreast of viral trends on social media and an experienced in remote work since 2018.

Writing | Reporting | Editing | Blogging | Research | Interviewing | AP Style | Content Management | Pitching
Newsletter Creation/Management | WordPress | Wix | Canva | Easelly | Trello | Basecamp | Airtable | Asana
Problem-Solving | Critical Thinking | Organization | Time Management | Adaptable | Detail-Oriented | Team Leader
Self-Motivated | Creative | Dependable | Relationship Builder | Verbal and Written Communication

PROFESSIONAL EXPERIENCE

Freelance E-Commerce Writer **08/2020 – Present**
Healthline (Contract) Fully Remote | Chicago, IL

- Research, write, fact-check and edit e-commerce content using AP and Healthline's style guides that inform readers about high-quality, and trendy products.

Associate Editor **06/2020 – Present**
14 East Magazine (Part-time) Chicago, IL

- Edit and fact-check contributing writers' posts using AP and 14 East Magazine style guides ensuring style, grammar and content are accurate and high quality.
- Support 14 East Magazine's newsletter by writing for multiple sections, including national headlines, Chicago news and educational resources.

Marketing Communications Coordinator **12/2019 – 09/2020**
Plates (Internship) Fully Remote | Chicago, IL

- Supervised the editing process for all blogs, social media, PR content, app walkthroughs, scripts, and other digital collateral for branding, outreach and visibility.
- Developed B2C and B2B blog and social media content about sustainability, farming, climate change, health and food justice to create a presence and active voice in the food and tech spaces.

Freelance News Brief Writer **05/2019 – 01/2020**
Technomic, Inc (Contract) Fully Remote | Chicago, IL

- Wrote 20-30 business news briefs per week on restaurant, food and retail in the food service industry adhering to AP style and Technomic editorial guidelines weekly that kept business experts informed on new business deals, openings, financial dealings, etc.

EDUCATION

Master of Arts in Journalism, DePaul University **08/2021**

Master of Education in Curriculum and Instruction, University of Illinois at Urbana-Champaign

Bachelor of Arts in Japanese, DePaul University