

Robin Mosley

NEWS WRITER AND ASSOCIATE EDITOR

Chicago, IL | robinmosley2@outlook.com | robinmosley.com/writing

Dynamic, knowledgeable and trend-forward **News Writer and Associate Editor** with a track record of leveraging expertise in conducting research, interviewing sources, writing news stories, editing, and managing deadlines to support key initiatives. Innovative, forward-thinking professional with a growth mindset and talent to report and identify news trends. Quick and effective, open-minded and persistent storyteller who thrives in a fast-paced environment. Able to self-edit, stay abreast of viral trends on social media, pitch online long-form content, and promote best practices. Experienced in remote work since 2018.

Fact-checking | Copy Editing | Writing | Research | Business Blogging | News Brief Writing | Interviewing
Newsletter Creation | AP Style | Content Management | Canva | Easelly | Vyond | Yoast | SEOPressor WordPress |
Wix | Food | E-commerce | business/money | Health | Gaming | Photography | Problem-solving Critical Thinking
Organization | Time Management | Adaptable | Database Management | Detail-Oriented
Team Leader | Creative | Self Motivated | Dependable | Relationship Builder | Able to Work Independently
Virtual Communication | Verbal and Written Communication | Remote Work

PROFESSIONAL EXPERIENCE

Freelance E-Commerce Writer Healthline	08/2020 – Present Fully Remote Chicago, IL
<ul style="list-style-type: none">Research, write, fact-check and edit e-commerce product reviews from beauty to lifestyle content using AP and Healthline's style guides.	
Associate Editor 14 East Magazine	06/2020 – Present Chicago, IL
<ul style="list-style-type: none">Edit and fact-check contributing writers' posts using AP and 14 East Magazine style guides ensuring style, grammar and content are accurate and high quality.Support 14 East Magazine's newsletter by providing stories, resources and major headline news.Mentor new writers under our Staff Writer Program, helping support the writing process from start to finish.	
Marketing Communications Coordinator Plates	12/2019 – 09/2020 Fully Remote Chicago, IL
<ul style="list-style-type: none">Hired, trained and supervised editorial/communications interns on developing blog, social media and PR content to maximize branding.Supervised the editing process for all blogs, social media, PR content, app walkthroughs, scripts, and other digital collateral for branding, outreach and visibility.Developed B2C and B2B blog and social media content about sustainability, farming, climate change, health and food justice to create a presence and active voice in the food and tech spaces.	
News Writer SoulPhoodie	03/2019 – 03/2020 Fully Remote Chicago, IL
<ul style="list-style-type: none">Created engaging stories including profiles, listicles and articles on culture-related news in Black American businesses highlighting food news across lifestyle and entrepreneurship using SEO practices.	
News Writer Technomic, Inc	05/2019 – 01/2020 Fully Remote Chicago, IL
<ul style="list-style-type: none">Wrote 20-30 business news briefs per week on restaurant, food and retail in the food service industry adhering to AP style and Technomic editorial guidelines weekly that kept business experts informed on new business deals, openings, financial dealings, etc.	

ADDITIONAL WORK EXPERIENCE

Career Coach

07/2019 – Present

FlexJobs

Fully Remote | Chicago, IL

- Conduct scheduled coaching sessions via Zoom for clients looking for full-time, part-time, contract, and freelance remote and flexible work.
- Review and edit resume across experience levels, educational backgrounds, and specialties to optimize skills and talents in client career interests for applicant tracking systems and satisfaction.
- Present research and human resources forward presentations on career knowledge to support the development of diverse clients.
- Host weekly Q&As for clients, answering need to know questions to help improve their job search, career confidence, and career exploration.

EDUCATION

Master of Arts in Journalism, DePaul University

06/2021

Doctor of Philosophy in Educational Policy Studies, University of Illinois at Urbana-Champaign

Master of Education in Curriculum and Instruction, University of Illinois at Urbana-Champaign

Bachelor of Arts in Japanese, DePaul University